

1724 Connecticut Avenue, NW  
Washington, DC 20009  
(202) 234-5570

Interviews: 1,075 voters  
Cross section of 1,005 registered voters  
Oversample of 70 Hispanic voters  
Total of 162 Hispanic voters  
Dates: August 15-18, 2008

48 Male  
52 Female  
**[109]**

**FINAL**

Study #6085  
NBC News/Wall Street Journal Survey  
August 2008

**Please note: all results are shown as percentages unless otherwise stated.**

**The margin of error for a  
crosssection of 1,005 interviews is  $\pm 3.1\%$**   
**NOTE: The results contained in this document reflect results among the national  
crosssection of voters ONLY. These results accurately represent the ethnic makeup  
of the national electorate. Oversample interviews among Hispanics were  
aggregated and tabulated separately from the national crosssection.**

1a. Are you currently registered to vote at this address?

Registered.....	100	<b>CONTINUE</b>	<b>[139]</b>
Not registered.....	-	<b>TERMINATE</b>	
Not sure.....	-		

1b. All in all, do you think that things in the nation are generally headed in the right direction, or do you feel that things are off on the wrong track?

	8/08+	7/08+	6/08+	4/08+	3/7- 10/08+	1/08+	High 9/01	Low 7/08+	
Headed in the right direction.....	18	13	16	15	20	20	72	13	<b>[140]</b>
Off on the wrong track.....	67	74	71	73	66	68	11	74	
Mixed (VOL).....	12	10	11	10	11	9	11	10	
Not sure.....	3	3	2	2	3	3	6	3	
	<u>12/07+</u>	<u>11/07</u>	<u>9/07</u>	<u>7/07</u>	<u>6/07</u>	<u>4/07</u>	<u>3/07</u>	<u>1/07</u>	
	22	21	25	19	19	22	25	28	
	63	67	63	67	68	66	58	57	
	13	9	9	11	11	12	14	13	
	2	3	3	3	2	-	3	2	
	<u>12/06</u>	<u>10/28- 30/06+</u>	<u>10/13- 16/06+</u>	<u>9/30- 10/2/06+</u>	<u>9/8- 11/06+</u>	<u>7/06</u>	<u>6/06</u>	<u>4/06</u>	
	28	29	26	29	31	27	27	24	
	58	56	61	58	54	60	61	67	
	11	13	11	11	12	11	10	7	
	3	2	2	2	3	2	2	2	
	<u>3/06</u>	<u>1/06</u>	<u>12/05</u>	<u>11/05</u>	<u>10/05</u>	<u>9/05</u>	<u>7/05</u>	<u>5/05</u>	

26	31	30	26	28	32	34	35
62	57	59	63	59	57	52	52
9	10	8	8	10	8	12	10
3	2	3	3	3	3	2	3

+ Results shown reflect responses among registered voters.

Q.1b (cont'd)

	<u>4/05</u>	<u>9/04+</u>	<u>8/04+</u>	<u>7/04+</u>	<u>6/04+</u>	<u>5/04+</u>	<u>3/04</u>	<u>1/04</u>	<u>12/14/03</u>
Headed in the right direction.....	34	39	36	36	36	33	41	47	56
Off on the wrong track.....	51	49	50	48	48	50	49	43	30
Mixed (VOL).....	12	10	12	14	14	14	5	6	9
Not sure.....	3	2	2	2	2	3	5	4	5
	<u>12/13/03</u>	<u>11/03</u>	<u>9/03</u>	<u>7/03</u>	<u>5/03+</u>	<u>4/03</u>	<u>1/03</u>	<u>12/02</u>	
	41	43	38	42	49	62	36	43	
	48	47	50	44	38	22	47	42	
	8	6	8	9	8	13	14	13	
	3	3	4	4	5	3	3	2	
	<u>10/02+</u>	<u>9/02</u>	<u>7/02</u>	<u>6/02</u>	<u>4/02</u>	<u>1/02</u>	<u>12/01</u>	<u>9/01</u>	
	44	42	40	52	53	62	70	72	
	42	43	42	31	28	20	15	11	
	14	12	14	14	15	14	12	11	
	-	3	4	3	4	4	3	6	

+ Results shown reflect responses among registered voters.

2a. For statistical purposes only, would you please tell me how old you are? (IF "REFUSED," ASK:) Well, would you tell me which age group you belong to? +

18-24.....	10	[141-142]
25-29.....	6	
30-34.....	11	
35-39.....	9	
40-44.....	9	
45-49.....	9	
50-54.....	10	
55-59.....	9	
60-64.....	8	
65-69.....	6	
70-74.....	5	
75 and over.....	7	
Refused.....	1	

+ Results shown reflect responses among registered voters.

2b. To ensure that we have a representative sample, would you please tell me whether you are from a Hispanic or Spanish-speaking background? +

Yes, Hispanic.....	8	[143]
No, not Hispanic.....	92	
Not sure/refused.....	-	

+ Results shown reflect responses among registered voters.

2c. And again, for statistical purposes only, what is your race—white, black, Asian, or something else? +

White.....	79	[144]
Black.....	11	
Asian.....	1	
Other.....	3	
Hispanic (VOL).....	5	
Not sure/refused.....	1	

+ Results shown reflect responses among registered voters.

3a. In general, do you approve or disapprove of the job that George W. Bush is doing as president?

							High	Low	[145]
							11/01	4/08+	
Approve.....	8/08+	7/08+	6/08+	4/08+	3/7- 10/08+	1/08+	88	27	
Disapprove.....	31	30	28	27	32	32	7	66	
Not sure.....	64	64	66	66	63	63	5	7	
	5	6	6	7	5	5			
	12/07+	11/07	9/07	7/07	6/07	4/07	3/07	1/07	
	34	31	33	31	29	35	35	35	
	60	63	61	63	66	60	60	60	
	6	6	6	6	5	5	5	5	
		12/06	10/28- 30/06+	10/13- 16/06+	9/30- 10/2/06+	9/8- 11/06+	7/06	6/06	
		34	39	38	39	42	39	37	
		61	57	57	56	53	56	58	
		5	4	5	5	5	5	5	
		4/06	3/06	1/06	12/05	10/05	9/05	7/05	
		36	37	39	39	39	40	46	
		57	58	54	55	54	55	49	
		7	5	7	6	7	5	5	
		5/05	4/05	2/05	1/05	12/04	10/04+	9/04+	
		47	48	50	50	49	49	47	
		47	46	45	44	44	47	48	
		6	6	5	6	7	4	5	
		8/04+	7/04+	6/04+	5/04+	3/04	12/14/03	12/13/03	
		47	48	45	47	50	58	52	
		48	46	49	46	46	34	41	
		5	6	6	7	5	9	7	
		11/03	9/03	7/03	5/03+	4/03	3/29- 30/03	3/23/03	
		51	49	56	62	71	66	67	
		44	45	38	31	23	29	28	
		5	6	6	7	6	5	5	
		3/17/03	2/03 <sup>1</sup>	1/03	10/02+	9/02	7/02	6/02	
		62	61	54	63	64	67	69	
		33	31	40	31	30	27	23	
		5	8	6	6	6	6	8	

+ Results shown reflect responses among registered voters.

3b. Do you generally approve or disapprove of the job that George W. Bush is doing in handling the economy?

								High	Low	
	8/08+**	7/08+	6/08+	4/08+	3/7- 10/08+	1/08+	12/07+	12/01	6/08+	
Approve.....	25	23	21	21	28	30	35	63	21	[146]
Disapprove.....	68	72	73	73	66	64	58	25	73	
Not sure.....	7	5	6	6	6	6	7	12	6	
	<u>11/07</u>	<u>9/07</u>	<u>7/07</u>	<u>6/07</u>	<u>4/07</u>	<u>3/07</u>	<u>1/07</u>	<u>12/06</u>	10/28- 30/06+	
	35	38	38	36	40	44	40	40	46	
	60	57	56	57	51	49	53	54	48	
	5	5	6	7	9	7	7	6	6	
	<u>10/13- 16/06+</u>	<u>9/30- 10/2/06+</u>	<u>9/8- 11/06+</u>	<u>7/06</u>	<u>6/06</u>	<u>4/06</u>	<u>3/06</u>	<u>1/06</u>		
	44	41	43	41	38	35	36	39		
	52	53	52	53	56	60	58	54		
	4	6	5	6	6	5	6	7		
	<u>12/05</u>	<u>11/05</u>	<u>9/05</u>	<u>7/05</u>	<u>5/05</u>	<u>4/05</u>	<u>2/05</u>	<u>1/05</u>		
	39	38	40	39	43	41	46	47		
	55	57	55	54	51	53	50	47		
	6	5	5	7	6	6	4	6		
	<u>12/04</u>	<u>10/04+</u>	<u>9/04+</u>	<u>9/04+</u>	<u>8/04+</u>	<u>6/04+</u>	<u>5/04+</u>	<u>3/04</u>		
	44	45	45	45	43	45	41	45		
	51	52	51	51	52	49	53	51		
	5	3	4	4	5	6	6	4		
	<u>1/04</u>	<u>12/13/03</u>	<u>11/03</u>	<u>9/03</u>	<u>7/03</u>	<u>5/03+</u>	<u>4/03</u>	<u>1/03</u>		
	49	48	50	43	45	47	49	44		
	45	46	44	52	48	45	42	49		
	6	6	5	6	7	8	9	7		
	<u>12/02</u>	<u>10/02+</u>	<u>9/02</u>	<u>7/02</u>	<u>6/02</u>	<u>4/02</u>	<u>1/02</u>	<u>12/01</u>		
	47	48	48	49	57	61	63	63		
	45	44	43	43	34	30	27	25		
	8	8	9	8	9	9	10	12		

\*\* Asked of one-half the respondents (FORM B).

+ Results shown reflect responses among registered voters.

3c. Do you generally approve or disapprove of the job that George W. Bush is doing in handling foreign policy?

	<u>8/08+*</u>	<u>1/08</u>	<u>12/07</u>	<u>7/07</u>	<u>1/07</u>	<u>12/06</u>	<u>High</u> <u>12/01</u>	<u>Low</u> <u>1/08</u>	[147]
Approve.....	34	27	32	27	27	30	82	27	
Disapprove.....	62	65	63	66	68	64	12	65	
Not sure.....	4	8	5	7	5	6	6	8	
	<u>9/06+</u>	<u>7/06</u>	<u>6/06</u>	<u>4/06</u>	<u>1/06</u>	<u>11/05</u>	<u>9/05</u>	<u>7/05</u>	
	37	34	35	32	38	35	36	45	
	57	60	61	61	57	59	56	51	
	6	6	4	7	5	6	8	4	
	<u>5/05</u>	<u>4/05</u>	<u>2/05</u>	<u>1/05</u>	<u>12/04</u>	<u>10/04+</u>	<u>9/04+</u>	<u>8/04+</u>	
	42	42	44	46	45	48	44	44	
	52	50	50	49	51	46	51	52	
	6	8	6	5	4	6	5	4	
	<u>6/04+</u>	<u>5/04+</u>	<u>12/04</u>	<u>3/04</u>	<u>1/04</u>	<u>12/14/03</u>	<u>12/13/03</u>	<u>12/02</u>	
	44	43	45	47	54	56	48	57	
	52	51	51	48	41	37	47	36	
	4	6	4	5	5	7	5	7	
	<u>11/03</u>	<u>9/03</u>	<u>7/03</u>	<u>5/03+</u>	<u>4/03</u>	<u>1/03</u>	<u>10/02+</u>	<u>9/02</u>	
	48	47	55	63	70	51	58	55	
	48	46	39	31	24	42	35	34	
	4	7	6	6	6	7	7	11	
	<u>7/02</u>	<u>6/02</u>	<u>4/02</u>	<u>1/02</u>	<u>12/01</u>	<u>4/01</u>			
	62	64	68	81	82	53			
	28	28	26	13	12	20			
	10	8	6	6	6	27			

\* Asked of one-half the respondents (FORM A).

+ Results shown reflect responses among registered voters.

- 4a. Please tell me how interested you are in November's elections, using a scale from one to ten, on which a "ten" means that you are very interested in November's elections and a "one" means that you are not at all interested. You may choose any number from one to ten.

	<u>8/08+</u>	<u>7/08+</u>	<u>6/08+</u>	<u>4/08+</u>	<u>3/08+</u>	
10, very interested.....	65	64	67	65	67	[148-149]
9.....	8	8	7	9	8	
8.....	11	12	11	11	10	
7.....	5	5	5	4	5	
6.....	2	3	2	3	2	
5.....	3	4	4	3	3	
4.....	1	1	1	1	1	
3.....	1	1	1	2	1	
2.....	1	-	-	-	-	
1, not at all interested.....	3	2	2	2	2	
Cannot rate.....	-	-	-	-	1	
	<u>1/08+</u>	<u>12/07+</u>	<u>11/07</u>	<u>10/04+</u>	<u>9/04+</u>	
	66	65	59	74	71	
	10	8	9	8	7	
	10	12	12	9	9	
	4	5	7	3	5	
	3	2	3	2	2	
	4	4	5	2	4	
	1	1	1	-	1	
	1	1	1	1	-	
	-	-	-	-	-	
	1	2	3	1	1	
	-	-	-	-	-	

+ Results shown reflect responses among registered voters.

- 4b. Compared with the past few presidential elections, would you say that this year's election for president is more important than, equally important as, or less important than recent past presidential elections? +\*

More important.....	63	[150]
Equally important.....	33	
Less important.....	4	
Not sure.....	-	

\* Asked of one-half the respondents (FORM A).

+ Results shown reflect responses among registered voters.

5. Now I'm going to read you the names of several public figures, and I'd like you to rate your feelings toward each one as either very positive, somewhat positive, neutral, somewhat negative, or very negative. If you don't know the name, please just say so.

	<u>Very Positive</u>	<u>Somewhat Positive</u>	<u>Neutral</u>	<u>Somewhat Negative</u>	<u>Very Negative</u>	<u>Don't Know Name/ Not Sure</u>	
<b>George W. Bush</b>							<b>[151]</b>
August 2008+.....	15	19	11	15	40	-	
July 2008+.....	14	18	10	16	42	-	
June 2008+.....	11	19	10	16	44	-	
April 2008+.....	12	19	13	14	42	-	
March 24-25, 2008+...	16	17	12	13	41	1	
March 7-10, 2008+....	16	18	10	12	43	1	
January 2008.....	14	18	10	17	40	1	
December 2007.....	16	20	11	13	40	-	
September 2007.....	18	18	11	13	40	-	
July 2007.....	13	20	11	15	41	-	
April 2007.....	17	19	13	14	37	-	
December 2006.....	19	19	10	15	37	-	
July 2006.....	21	18	10	15	36	-	
January 2006.....	24	17	12	13	33	1	
November 2005.....	20	18	12	15	35	-	
September 2005.....	24	18	10	14	34	-	
July 2005.....	27	20	10	15	28	-	
January 2005.....	32	19	9	15	25	-	
June 2004+.....	33	15	8	14	30	-	
January 2004.....	38	17	8	13	24	-	
September 2003.....	35	17	9	15	23	1	
July 2002.....	40	26	11	11	12	-	
June 2001.....	30	23	16	15	15	1	
<i>High</i>							
December 2001.....	54	26	9	6	5	-	
<i>Low</i>							
June 2008+.....	11	19	10	16	44	-	

+ Results shown reflect responses among registered voters.



Q.5 (cont'd)

	<u>Very Positive</u>	<u>Somewhat Positive</u>	<u>Neutral</u>	<u>Somewhat Negative</u>	<u>Very Negative</u>	<u>Don't Know Name/ Not Sure</u>	
<b>John McCain</b>							<b>[152/159]</b>
August 2008+.....	14	31	21	16	17	1	
July 2008+.....	13	29	26	16	14	2	
June 2008+.....	11	28	25	19	15	2	
April 2008+.....	11	29	27	17	13	3	
March 24-25, 2008+...	14	31	26	15	10	4	
March 7-10, 2008+....	15	32	23	15	12	3	
January 2008.....	14	31	26	15	7	7	
December 2007.....	10	29	26	21	7	7	
November 2007.....	8	27	31	19	7	8	
September 2007.....	9	27	26	18	11	9	
July 2007.....	7	28	25	20	9	11	
April 2007.....	11	31	27	15	7	9	
March 2007.....	12	31	25	15	9	8	
December 2006.....	13	33	22	16	4	12	
June 2006.....	11	29	29	11	5	15	
April 2006.....	12	27	28	13	6	14	
August 2004+.....	18	33	26	8	4	11	
July 2004+.....	19	30	30	9	2	10	
May 2004+.....	20	30	26	8	5	11	
July 2002.....	12	29	27	10	5	17	
April 2002.....	18	29	25	9	3	16	
June 2001.....	15	29	26	11	6	13	
April 2001.....	17	30	25	9	3	16	
January 2001.....	16	28	29	7	3	17	
July 2000+.....	18	32	25	9	6	10	
April 2000+.....	16	30	27	12	5	10	
January 2000.....	14	20	27	8	3	28	
December 1999.....	12	22	24	4	2	36	
<i>High</i>							
May 2004+.....	20	30	26	8	5	11	
<i>Low</i>							
October 1999.....	9	20	22	5	2	42	

+ Results shown reflect responses among registered voters.

Q.5 (cont'd)

	<u>Very Positive</u>	<u>Somewhat Positive</u>	<u>Neutral</u>	<u>Somewhat Negative</u>	<u>Very Negative</u>	<u>Don't Know Name/ Not Sure</u>	
<b>Barack Obama</b>							<b>[153/160]</b>
August 2008+.....	28	22	13	17	19	1	
July 2008+.....	27	21	16	11	23	2	
June 2008+.....	25	23	17	11	22	2	
April 2008+.....	23	23	16	17	20	1	
March 24-25, 2008+...	24	25	18	16	16	1	
March 7-10, 2008+.....	25	26	18	13	15	3	
January 2008.....	19	30	22	11	14	4	
December 2007.....	17	29	22	14	12	6	
November 2007.....	15	28	24	12	12	9	
September 2007 .....	15	27	23	13	12	10	
July 2007.....	16	26	24	12	10	12	
April 2007.....	19	26	25	8	6	16	
March 2007.....	18	19	26	11	6	20	
December 2006.....	17	18	18	7	6	34	
Oct. 28-30, 2006+.....	14	17	18	5	6	40	
<i>High</i>							
March 7-10, 2008+.....	25	26	18	13	15	3	
<i>Low</i>							
Oct. 28-30, 2006+.....	14	17	18	5	6	40	

+ Results shown reflect responses among registered voters.

Q.5 (cont'd)

	<u>Very Positive</u>	<u>Somewhat Positive</u>	<u>Neutral</u>	<u>Somewhat Negative</u>	<u>Very Negative</u>	<u>Don't Know Name/ Not Sure</u>	
<b>The Republican Party</b>							<b>[154/161]</b>
August 2008+.....	10	25	22	19	23	1	
July 2008+.....	8	23	20	22	26	1	
June 2008+.....	7	21	24	22	25	1	
April 2008+.....	8	19	23	22	26	2	
March 7-10, 2008+.....	10	24	15	21	28	2	
January 2008.....	13	21	26	19	18	3	
November 2007.....	8	24	24	20	22	2	
September 2007.....	8	23	20	27	20	2	
July 2007.....	8	25	19	23	23	2	
June 2007.....	7	21	21	23	26	2	
January 2007.....	10	23	21	23	21	2	
December 2006.....	11	22	19	22	24	2	
Oct 28-30, 2006+.....	15	20	16	20	28	1	
Oct 13-16, 2006+.....	11	21	18	19	30	1	
Sept. 30-Oct 2, 2006+.....	11	26	18	17	27	1	
Sept. 8-11, 2006+.....	13	24	17	20	25	1	
July 2006.....	11	22	18	21	25	3	
June 2006.....	10	24	18	21	26	1	
April 2006.....	9	26	20	21	22	2	
March 2006.....	10	24	21	22	21	2	
January 2006.....	13	24	20	20	22	1	
November 2005.....	9	23	23	19	24	2	
October 2005.....	13	23	23	20	19	2	
September 2005.....	14	23	20	19	22	2	
July 2005.....	12	26	20	21	20	1	
May 2005.....	13	27	17	19	22	2	
February 2005.....	17	27	19	18	18	1	
December 2004.....	19	27	18	16	18	2	
October 2004+.....	20	24	18	15	22	1	
September 2004+.....	21	22	16	18	22	1	
August 2004+.....	18	26	17	16	22	1	
July 2004+.....	18	25	20	18	18	1	
September 2003.....	17	26	17	19	18	3	
July 2003.....	18	30	16	16	16	3	
December 2002.....	21	26	22	15	14	2	
July 2002.....	18	25	22	17	14	4	
July 2000+.....	15	28	24	16	15	2	
<i>High</i>							
December 2001.....	21	36	18	13	9	3	
<i>Low</i>							
June 2008+.....	7	21	24	22	25	1	

\* Asked of one-half the respondents (FORM A).

+ Results shown reflect responses among registered voters.

Q.5 (cont'd)

	<u>Very Positive</u>	<u>Somewhat Positive</u>	<u>Neutral</u>	<u>Somewhat Negative</u>	<u>Very Negative</u>	<u>Don't Know Name/ Not Sure</u>	
<b>The Democratic Party</b>							<b>[155/162]</b>
August 2008+.....	17	26	21	16	19	1	
July 2008+.....	15	28	18	18	19	2	
June 2008+.....	16	27	24	13	19	1	
April 2008+.....	17	27	22	15	17	2	
March 7-10, 2008+.....	20	25	18	16	19	2	
January 2008.....	22	25	19	18	15	1	
November 2007.....	12	27	24	18	17	2	
September 2007.....	8	26	27	22	16	1	
July 2007.....	15	27	21	20	15	2	
June 2007.....	12	30	22	19	16	1	
January 2007.....	13	29	26	16	14	2	
December 2006.....	17	29	23	19	10	2	
October 28-30, 2006+....	14	25	25	18	17	1	
October 13-16, 2006+....	11	26	26	19	16	2	
Sept 30-Oct 2, 2006+....	9	29	26	17	17	2	
Sept 8-11, 2006+.....	11	23	24	21	19	2	
July 2006.....	7	25	27	22	17	2	
June 2006.....	10	25	25	22	17	1	
April 2006.....	9	24	27	23	16	1	
March 2006.....	8	24	30	22	15	1	
January 2006.....	11	25	28	20	15	1	
November 2005.....	8	25	29	20	16	2	
October 2005.....	10	24	32	19	13	2	
September 2005.....	11	26	29	18	14	2	
July 2005.....	9	25	28	22	14	2	
May 2005.....	12	26	26	20	14	2	
February 2005.....	14	28	28	16	13	1	
December 2004.....	18	26	22	19	14	1	
October 2004+.....	17	25	22	16	19	1	
September 2004+.....	16	26	20	18	19	1	
August 2004+.....	17	24	23	16	19	1	
July 2004+.....	16	25	24	19	14	2	
September 2003.....	11	29	22	19	16	3	
July 2003.....	11	25	25	20	16	3	
December 2002.....	13	27	27	16	15	2	
July 2002.....	10	29	25	21	13	2	
July 2000+.....	19	27	24	15	14	1	
<i>High</i>							
January 2000.....	20	30	23	15	10	2	
<i>Low</i>							
July 2006.....	7	25	27	22	17	2	

+ Results shown reflect responses among registered voters.

Q.5 (cont'd)

	<u>Very Positive</u>	<u>Somewhat Positive</u>	<u>Neutral</u>	<u>Somewhat Negative</u>	<u>Very Negative</u>	<u>Don't Know Name/ Not Sure</u>	
<b>John Edwards</b>							[156]
August 2008+*	5	14	28	21	28	4	
January 2008.....	10	27	29	12	15	7	
December 2007.....	11	27	23	14	17	8	
November 2007.....	9	28	25	16	15	7	
September 2007.....	12	29	22	14	13	10	
July 2007.....	12	25	26	14	13	10	
June 2007.....	12	24	29	12	14	9	
March 2007 .....	8	25	32	12	11	12	
December 2006.....	11	23	26	13	8	19	
December 2004.....	16	24	24	16	13	7	
October 2004+.....	18	24	21	13	20	4	
September 2004+.....	20	21	21	14	17	7	
August 2004+.....	19	22	25	15	13	6	
July 2004+.....	18	26	26	12	8	10	
June 2004+.....	10	22	29	11	4	24	
March 2004.....	12	24	27	14	6	17	
January 2004.....	4	12	24	8	6	45	
December 13, 2003.....	3	14	21	8	5	49	
<b>Bill Clinton</b>							[157]
August 2008+*	20	25	16	19	20	-	
June 2008+.....	16	24	17	17	25	1	
April 2008+.....	18	21	18	18	24	1	
March 24-25, 2008+.....	20	22	15	18	25	-	
March 7-10, 2008+.....	20	22	11	13	32	2	
January 2008.....	24	23	14	11	27	1	
November 2007.....	25	23	13	14	25	-	
March 2007.....	27	21	16	14	21	1	
April 2006.....	27	23	16	12	21	1	
October 2004+.....	26	22	13	11	27	1	
June 2004+.....	20	22	16	14	27	1	
January 2002.....	17	19	13	13	36	2	
June 2001.....	18	21	15	15	31	-	
April 2001.....	20	20	15	11	34	-	
January 2001.....	32	24	11	12	21	-	
December 2000.....	33	23	11	12	21	-	
September 2000+.....	25	25	10	13	27	-	
August 2000+.....	24	22	11	13	30	-	
July 2000+.....	22	27	11	12	28	-	
<b>High</b>							
January 1993.....	33	31	15	9	7	5	
<b>Low</b>							
March 2001.....	17	17	13	14	38	1	

\* Asked of one-half the respondents (FORM A).

+ Results shown reflect responses among registered voters.

Q.5 (cont'd)

	<u>Very Positive</u>	<u>Somewhat Positive</u>	<u>Neutral</u>	<u>Somewhat Negative</u>	<u>Very Negative</u>	<u>Don't Know Name/ Not Sure</u>	
<b>Cindy McCain</b>							<b>[158]</b>
August 2008+*	12	17	39	7	8	17	
July 2008+	9	19	40	10	6	16	
March 2008+	6	14	37	7	5	31	
<b>Hillary Clinton</b>							<b>[163]</b>
August 2008+**	17	25	16	18	23	1	
June 2008+	18	28	14	17	22	1	
April 2008+	20	22	14	19	25	-	
March 24-25, 2008+	17	20	15	21	27	-	
March 7-10, 2008+	22	23	11	14	29	1	
January 2008	24	23	11	11	30	1	
December 2007	22	20	13	12	32	1	
November 2007	19	24	12	14	30	1	
September 2007	20	24	13	13	29	1	
July 2007	20	24	16	12	27	1	
June 2007	18	24	15	16	26	1	
March 2007	16	23	17	15	28	1	
December 2006	21	22	17	12	26	2	
April 2006	19	19	19	13	28	2	
December 2004	24	21	14	11	29	1	
December 13, 2003	21	25	12	12	30	1	
July 2003	16	21	20	13	27	3	
March 2001	16	19	15	18	31	1	
January 2001	27	22	13	12	24	2	
October 2000+	20	19	15	14	31	1	
September 2000+	19	23	16	13	28	1	
June 2000+	19	22	16	13	29	1	
March 2000+	18	24	19	15	23	1	
January 2000	21	23	18	13	24	1	
December 1999	19	22	17	13	28	1	
October 1999	21	24	13	16	25	1	
<i>High</i>							
January 1999	35	23	16	11	14	1	
<i>Low</i>							
March 2001	16	19	15	18	31	1	

\* Asked of one-half the respondents (FORM A).

\*\* Asked of one-half the respondents (FORM B).

+ Results shown reflect responses among registered voters.

Q.5 (cont'd)

	Very Positive	Somewhat Positive	Neutral	Somewhat Negative	Very Negative	Don't Know Name/ Not Sure	
<b>Dick Cheney</b>							[164]
August 2008+** .....	7	18	17	15	40	3	
June 2008+ .....	6	17	18	14	44	1	
January 2008 .....	7	17	17	15	39	5	
July 2007 .....	9	15	19	15	39	3	
January 2007 .....	9	20	21	15	31	4	
September 2006+ .....	13	21	15	15	35	1	
March 2006 .....	12	18	17	17	33	3	
December 2005 .....	13	20	15	17	32	3	
November 2005 .....	10	17	19	16	33	5	
January 2005 .....	19	23	15	18	23	2	
December 2004 .....	18	24	13	13	28	4	
October 2004+ .....	24	20	12	11	31	2	
September 2004+ .....	21	20	13	12	31	3	
August 2004+ .....	18	20	16	12	30	4	
July 2004+ .....	16	20	19	14	28	3	
June 2004+ .....	17	22	17	13	27	4	
May 2004+ .....	18	21	16	13	29	3	
March 2004 .....	17	22	18	14	22	6	
December 13, 2003 .....	18	24	14	13	23	8	
September 2002 .....	23	27	21	12	12	5	
December 2001 .....	36	27	23	3	6	5	
October 2000+ .....	25	24	26	8	9	8	
<i>High</i>							
February 1991+ .....	33	33	13	2	2	17	
<i>Low</i>							
June 2008+ .....	6	17	18	14	44	1	
<b>Michelle Obama</b>							[165]
August 2008+** .....	19	19	28	11	18	5	
July 2008+ .....	17	17	27	13	18	8	
March 2008+ .....	14	18	32	9	11	16	
<b>Michael Phelps</b>							[166]
August 2008+** .....	48	9	13	2	1	27	

\*\* Asked of one-half the respondents (FORM B).

+ Results shown reflect responses among registered voters.

6. Putting aside for a moment the question of who each party's nominee might be, what is your preference for the outcome of the 2008 presidential election—that a Democrat be elected president, or that a Republican be elected president? (IF "DEMOCRAT" OR "REPUBLICAN," ASK:) And do you strongly prefer a (Democrat/Republican), or is your preference not that strong?

	<u>8/08+</u>	<u>7/08+</u>	<u>6/08+</u>	<u>4/08+</u>	<u>3/7-10/08+</u>	<u>11/07+</u>	<u>9/07+</u>	<u>6/07</u>	<u>4/07</u>	
<b>Democrat</b>										[167-168]
Strongly.....	36	43	44	45	44	41	40	42	39	
Not strongly.....	10	5	7	6	6	8	7	10	10	
<b>Republican</b>										
Not strongly.....	13	8	8	8	8	8	9	8	6	
Strongly.....	24	28	27	25	29	31	29	23	25	
Other (VOL).....	6	4	4	4	4	2	4	5	6	
Not sure.....	11	12	10	12	9	11	11	12	14	

+ Results shown reflect responses among registered voters.

7. What is your preference for the outcome of this year's congressional elections—a Congress controlled by Republicans or a Congress controlled by Democrats?

	<u>8/08+</u>	<u>7/08+</u>	<u>6/08+</u>	<u>4/08+</u>	<u>3/7-10/08+</u>	<u>10/28-30/06+</u>	<u>10/13-16/06+</u>	
Republican-controlled Congress....	36	36	33	34	35	37	37	[169]
Democrat-controlled Congress.....	47	49	52	49	49	52	52	
Not sure.....	17	15	15	17	16	11	11	
	<u>9/30-10/2/06+</u>	<u>9/8-11/06+</u>	<u>7/06+</u>	<u>6/06+</u>	<u>4/06+</u>	<u>3/06+</u>	<u>1/06+</u>	
	39	39	38	38	39	37	38	
	48	48	48	49	45	50	47	
	13	13	14	13	16	13	15	
	<u>12/05+</u>	<u>11/05+</u>	<u>10/05+</u>	<u>7/05+</u>	<u>5/05+</u>	<u>10/04+</u>	<u>9/04+</u>	
	38	37	39	40	40	43	42	
	46	48	48	45	47	44	46	
	16	15	13	15	13	13	12	
	<u>6/04+</u>	<u>5/04+</u>	<u>3/04+</u>	<u>1/04</u>	<u>12/13/03</u>	<u>10/02+</u>	<u>9/02</u>	
	42	41	42	42	42	43	42	
	44	44	45	43	42	42	42	
	14	15	13	15	16	15	16	
	<u>7/02</u>	<u>6/02</u>	<u>1/02</u>	<u>12/01</u>	<u>12/99</u>	<u>10/99</u>	<u>7/99</u>	
	43	42	44	42	40	39	39	
	41	41	40	40	44	41	43	
	16	17	16	18	16	20	18	
	<u>6/99</u>	<u>4/99</u>	<u>3/99</u>	<u>10/98+</u>	<u>9/98</u>	<u>7/98</u>	<u>6/98</u>	
	42	41	37	41	40	41	39	
	41	40	43	43	39	40	40	
	17	19	20	16	21	19	21	
	<u>4/99</u>	<u>2/98</u>	<u>1/98</u>	<u>12/97</u>	<u>9/97</u>	<u>7/97</u>	<u>4/97</u>	
	41	41	40	41	41	45	44	
	40	37	42	37	39	39	38	
	19	22	18	22	20	16	18	

+ Results shown reflect responses among registered voters.



8. In thinking about the next president that we'll be electing, which of the following two statements comes closer to your point of view? **(IF "BOTH," ASK:)** I understand that you feel that they are both important, but if you had to choose the ONE statement that comes closer to your point of view, which would you choose?

**Statement A:** This is a time to have a president who will focus on progress and help move America forward.

**Statement B:** This is a time to have a president who will focus on protecting what has made America great.

	8/08+*	6/08+	3/08+	11/07+	
<b>Statement A</b> /focus on progress/moving forward.....	60.....	59	57	50	<b>[170]</b>
<b>Statement B</b> /focus on protecting what has made America great.....	35.....	37	39	46	
Not sure.....	5.....	4	4	4	

\* Asked of one-half the respondents (FORM A).

+ Results shown reflect responses among registered voters.

- 9a. Let me list some issues that have been proposed for the federal government to address. Please tell me which one of these items you think should be the top priority for the federal government. **(IF MORE THAN ONE, ASK:)** Well, if you had to choose just one, which do you think should be the top priority?

**(ASK ONLY OF RESPONDENTS WHO CHOOSE A PRIORITY IN Q.9a.)**

- 9b. And which of these issues do you think should be the next highest priority for the federal government to address?

THIS TABLE HAS BEEN RANKED BY THE HIGHEST PERCENTAGE

	Q.9a Top Priority					Q.9a/b COMBINED Top/Second Priorities				
	8/08+	7/08+	6/08+	4/08+		8/08+	7/08+	6/08+	4/08+	
Job creation and economic growth.....	27	23	27	23	CONTINUE	45	44	46	43	<b>[171-172/ 173-174]</b>
Energy and the cost of gas....	18	20	18	16		41	41	40	33	
Health care.....	14	11	8	11		30	26	20	26	
The war in Iraq.....	13	16	24	18		30	33	47	39	
Terrorism.....	9	8	6	8		17	15	15	17	
Illegal immigration.....	8	6	5	8		17	16	13	18	
The mortgage and housing situation.....	4	4	1	3		11	10	6	10	
The situation with Russia and the nation of Georgia.....	2	NA	NA	NA		6	NA	NA	NA	
The environment and global warming.....	NA	5	4	5		NA	14	11	12	
Other (VOL).....	1	-	1	-		1	1	1	1	
All equally (VOL).....	4	7	6	7	Skip to Q.10	1	-	1	-	
None of these (VOL).....	-	-	-	1		-	-	-	-	
Not sure.....	-	-	-	-		-	-	-	-	

+ Results shown reflect responses among registered voters.

10. If the next election for president were held today, and John McCain were the Republican candidate and Barack Obama were the Democratic candidate, for whom would you vote?

	8/08+		7/08+	6/08+	4/08+	3/24- 25/08+	3/7- 10/08+	1/08+	4/07	
John McCain.....	42	<b>CONTINUE</b>	41	41	43	42	44	43	39	<b>[175]</b>
Barack Obama.....	45		47	47	46	44	47	41	45	
Depends (VOL).....	1	<b>Skip to</b>	2	2	1	3	1	4	1	
Neither/other (VOL).....	4	<b>Q.12a</b>	4	4	5	4	3	5	5	
Not sure.....	8		6	6	5	7	5	7	10	

+ Results shown reflect responses among registered voters.

**(ASK ONLY OF RESPONDENTS WHO MAKE A CHOICE IN Q.10.)**

- 11a. Would you definitely vote for **(CANDIDATE CHOSEN IN Q.10)**, probably vote for **(CANDIDATE CHOSEN IN Q.10)** but are still thinking about it, or are you just leaning toward voting for **(CANDIDATE CHOSEN IN Q.10)**?

	McCain Voters			Obama Voters			
	8/08+	7/08+	6/08+	8/08+	7/08+	6/08+	
Definitely vote for candidate .....	74	75	68	76	70	73	<b>[176]</b>
Probably vote for candidate .....	14	12	16	14	15	16	
Just leaning toward voting for candidate ...	12	13	16	10	15	11	
Not sure .....	-	-	-	-	-	-	

+ Results shown reflect responses among registered voters.

**(ASK ONLY OF RESPONDENTS WHO MAKE A CHOICE IN Q.10.)**

- 11b. When it comes to your vote for **(CANDIDATE CHOSEN IN Q.10)**, would you say that you are excited to be voting for him, you are satisfied to be voting for him, or you are voting for him as the lesser of two evils?

	McCain Voters		Obama Voters		
	8/08+	7/08+	8/08+	7/08+	
Excited .....	12	14	46	44	<b>[177]</b>
Satisfied .....	46	42	36	33	
Lesser of two evils .....	41	43	18	22	
Not sure .....	1	1	-	1	

+ Results shown reflect responses among registered voters.

12. Did you vote in the Democratic PRIMARY for president in your state? **(IF "YES," ASK:)** For whom did you vote in the primary—Barack Obama, Hillary Clinton, or someone else? +

<b>Yes, Voted In The Democratic Primary</b>			
Voted for Barack Obama.....	20	<b>[178-179]</b>	
Voted for Hillary Clinton.....	21		
Voted for someone else.....	5		
<b>No, Did NOT Vote In Democratic Primary.....</b>	<b>53</b>		
<b>Not Sure.....</b>	<b>1</b>		

+ Results shown reflect responses among registered voters.

13. If the next election for president were held today, and John McCain were the Republican candidate, Barack Obama were the Democratic candidate, Bob Barr were the Libertarian candidate, and Ralph Nader were an independent candidate, for whom would you vote?

	<u>8/08+</u>	<u>7/08+</u>	
John McCain.....	39	35	[180]
Barack Obama.....	44	48	
Bob Barr.....	3	2	
Ralph Nader.....	4	5	
Depends (VOL).....	1	1	
Neither/other (VOL).....	2	3	
Not sure.....	7	6	

+ Results shown reflect responses among registered voters.

14. If the next election for president were held today, and John McCain were the Republican candidate and Hillary Clinton were the Democratic candidate, for whom would you vote?

	<u>8/08+</u>	<u>4/08+</u>	<u>3/24- 25/08+</u>	<u>3/7- 10/08+</u>	<u>1/08+</u>	
John McCain.....	43	44	46	45	47	[208]
Hillary Clinton.....	49	45	44	47	43	
Depends (VOL).....	1	1	1	1	1	
Neither/other (VOL).....	3	5	4	3	3	
Not sure.....	4	5	5	4	6	

  

	<u>11/07+</u>	<u>12/06+</u>	<u>10/28- 30/06+</u>	<u>4/06+</u>	<u>11/05+</u>	
	45	47	45	46	44	
	46	43	36	37	42	
	1	1	3	3	1	
	4	5	8	8	6	
	4	4	8	6	7	

+ Results shown reflect responses among registered voters.

15. Would you like to see Hillary Clinton as president some day, or not? + \*

Would like to see Hillary Clinton as president some day.....	43	[209]
Would not like to see Hillary Clinton as president some day.....	49	
Not sure.....	8	

\* Asked of one-half the respondents (FORM A).

+ Results shown reflect responses among registered voters.

16. Whether or not you plan to vote for him, if **(READ ITEM)** were to become the next president, how comfortable are you with him as president—very comfortable, fairly comfortable, not really comfortable, or not at all comfortable? +

	<b>Comfortable</b>				Not Sure	
	<u>Very</u>	<u>Fairly</u>	<u>Not Really</u>	<u>Not At All</u>		
Barack Obama.....	26	29	16	28	1	[210]
John McCain.....	18	37	22	22	1	[211]

+ Results shown reflect responses among registered voters.

17. How much confidence would you have in **(READ ITEM)** as commander-in-chief—a great deal, quite a bit, just some, or very little? +

	Confidence					Not Sure	
	A Great Deal	Quite A Bit	Just Some	Very Little			
John McCain.....	26	24	23	25	2	[212]	
Barack Obama.....	19	20	21	39	1	[213]	

+ Results shown reflect responses among registered voters.

- 18a. Have you seen, read, or heard anything in the past couple weeks about John McCain or his campaign for president? **(IF "YES," ASK:)** Has what you have seen, read, or heard about John McCain given you a more favorable or less favorable impression of him? + \*\*

<b>Yes, Have Seen/Heard/Read Something</b>	[214-215]
More favorable.....	27
Less favorable.....	32
Has made no difference (VOL).....	25
<b>No, Have Not Seen/Heard/Read Anything</b> .....	16
<b>Not Sure</b> .....	-

\*\* Asked of one-half the respondents (FORM B).

+ Results shown reflect responses among registered voters.

- 18b. Have you seen, read, or heard anything in the past couple weeks about Barack Obama or his campaign for president? Has what you have seen, read, or heard about Barack Obama given you a more favorable or less favorable impression of him? + \*\*

<b>Yes, Have Seen/Heard/Read Something</b>	[216-217]
More favorable.....	30
Less favorable.....	34
Has made no difference (VOL).....	23
<b>No, Have Not Seen/Heard/Read Anything</b> .....	12
<b>Not Sure</b> .....	1

\*\* Asked of one-half the respondents (FORM B).

+ Results shown reflect responses among registered voters.

19. From what you have seen or heard, do you feel that either of the candidates for president is running a negative campaign? (IF "YES," ASK:) Which candidate do you think is running a negative campaign—John McCain or Barack Obama? + \*

Yes, John McCain is running a negative campaign.....	29	[218-219]
Yes, Barack Obama is running a negative campaign.....	5	
Both are running negative campaigns (VOL).....	19	
No, neither is a negative campaigner.....	41	
Not sure.....	6	

\* Asked of one-half the respondents (FORM A).

+ Results shown reflect responses among registered voters.

October 16 – 18, 2004 +	
Yes, George W. Bush is running a negative campaign....	15
Yes, John Kerry is running a negative campaign.....	15
Yes, both are running negative campaigns (VOL).....	45
No, neither is running a negative campaign.....	23
Not sure.....	2
+ Results shown reflect responses among registered voters.	

July 2000 +	
Yes, George W. Bush is a negative campaigner.....	8
Yes, Al Gore is a negative campaigner.....	13
Yes, both are negative campaigners (VOL).....	16
No, neither is a negative campaigner.....	57
Not sure.....	6
+ Results shown reflect responses among registered voters.	

20. For each of the following candidates, please tell me whether that person has a background and set of values that you can identify with, or whether he does NOT have a background and set of values that you can identify with.

	Has Background/ Set Of Values I Identify With	Does NOT Have Background/ Set Of Values I Identify With	Not Sure	
<b>John McCain</b>				[220]
August 2008+.....	60	33	7	
July 2008+.....	58	34	8	
June 2008+.....	55	37	8	
April 2008+.....	54	35	11	
March 24-25, 2008+.....	57	32	11	
<b>Barack Obama</b>				[221]
August 2008+.....	50	42	8	
July 2008+.....	47	43	10	
June 2008+.....	50	42	8	
April 2008+.....	45	46	9	
March 24-25, 2008+.....	50	39	11	

+ Results shown reflect responses among registered voters.

21. As you think about the presidential race and the direction in which the next president will take the country, who do you think would be the riskier choice for president—John McCain or Barack Obama?

	8/08+*	7/08+	
John McCain.....	37	35	[222]
Barack Obama.....	51	55	
Both (VOL).....	5	3	
Neither (VOL).....	1	1	
Not sure.....	6	6	

\* Asked of one-half the respondents (FORM A)

+ Results shown reflect responses among registered voters.

22. Now I'd like you to compare Barack Obama and John McCain on a few issues. For each one, please tell me whether you think that Barack Obama or John McCain would be better on that issue. If you think that both would be equally good or that neither would be good on a particular issue, just say so. Who do you think would be better when it comes to **(READ ITEM)**—Barack Obama or John McCain, or do you think that both would be equally good or neither would be good? +

THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE WHO SAY BARACK OBAMA BETTER

	Barack Obama Better	John McCain Better	Both Would Be Equally Good	Neither Would Be Good	Depends (VOL)	Not Sure	
Health care ** .....	48	27	9	12	-	4	[234]
The environment and global warming **....	47	21	14	12	-	6	[235]
Jobs and unemployment *.....	47	25	15	6	1	6	[229]
Improving the economy.....	42	30	14	9	1	4	[223/231]
Energy and the cost of gas.....	39	32	13	11	1	4	[225/233]
Taxes * .....	38	39	7	9	1	6	[226]
The situation in Iraq.....	36	46	7	7	1	3	[224/232]
The mortgage and housing crisis **.....	35	25	14	17	1	8	[236]
Social Security **.....	34	32	11	12	1	10	[237]
Issues related to moral values *.....	31	33	26	5	-	5	[227]
Illegal immigration *.....	27	34	17	12	1	9	[230]
International crises such as Iran or Russia and the nation of Georgia *.....	27	52	11	4	-	6	[228]
Terrorism **.....	23	51	17	6	-	3	[238]

\* Asked of one-half the respondents (FORM A).

\*\* Asked of one-half the respondents (FORM B).

+ Results shown reflect responses among registered voters.

23. As you learn more about **(READ ITEM)** during this campaign, have you developed more concerns and questions about him, or have your concerns and questions about him been answered? +

	Developed More Concerns And Questions	Concerns And Questions Have Been Answered	Some Of Both (VOL)	Never Had Concerns Or Questions (VOL)	Not Sure	
John McCain.....	40	44	9	4	3	[239]
Barack Obama.....	51	38	7	2	2	[240]

+ Results shown reflect responses among registered voters.

24. Please tell me how closely you believe John McCain would follow and support George W. Bush's programs and policies if elected president—very closely, somewhat closely, not too closely, or not closely at all.

	8/08+**	7/08+	6/08+	3/08+	
Very closely.....	33	32	30	29	[241]
Somewhat closely.....	44	45	46	48	
Not too closely.....	18	16	16	13	
Not closely at all.....	4	5	6	6	
Not sure.....	1	2	2	4	

\*\* Asked of one-half the respondents (FORM B).

+ Results shown reflect responses among registered voters.

25. If John McCain were to pledge to only serve one term as president and not run for reelection in four years, would this make you more inclined to vote for him, less inclined to vote for him, or would it make no difference to you either way? + \*

More inclined.....	8	[242]
Less inclined.....	10	
No difference either way.....	81	
Not sure.....	1	

\* Asked of one-half the respondents (FORM A).

+ Results shown reflect responses among registered voters.

**Q.26a AND Q.26b ARE ROTATED.**

- 26a. I'm going to read you a list of what some might consider negative personality characteristics. Regardless of whether you plan to vote for him, please tell me which one or two of these, if any, you think describe Barack Obama. If you think none of the characteristics describes Barack Obama, please just say so.+

THIS TABLE HAS BEEN RANKED BY THE HIGHEST PERCENTAGE

Flip flops and is inconsistent .....	23	[243]
Arrogant and cocky.....	22	>
Young and not mature.....	20	
Self-important and takes himself too seriously.....	13	
Academic and aloof.....	11	
None of these.....	36	
Not sure.....	2	

+ Results shown reflect responses among registered voters.

- 26b. I'm going to read you a list of what some might consider negative personality characteristics. Regardless of whether you plan to vote for him, please tell me which one or two of these, if any, you think describe John McCain. If you think none of the characteristics describes John McCain, please just say so. +

THIS TABLE HAS BEEN RANKED BY THE HIGHEST PERCENTAGE

Old fashioned and behind the times..	26	[244]
Volatile and has a temper.....	19	>
Rigid and inflexible.....	18	
Flip flops and is inconsistent.....	14	
Sarcastic and disrespectful.....	11	
None of these.....	31	
Not sure.....	5	

+ Results shown reflect responses among registered voters.

27. In deciding your vote for president, will the candidate's race be the single most important factor, one of several important factors, or not an important factor?

All Voters				
	8/08+	7/08+	6/08+	4/08+
Single most important factor.....	8	10	6	4
One of several important factor.....	18	16	14	11
Not an important factor.....	73	73	79	84
Not sure.....	1	1	1	1

[245]

+ Results shown reflect responses among registered voters.

White Voters				
	8/08+	7/08+	6/08+	4/08+
Single most important factor.....	7	8	5	3
One of several important factor.....	17	15	14	10
Not an important factor.....	75	76	80	86
Not sure.....	1	1	1	1

+ Results shown reflect responses among registered voters.

African-American Voters				
	8/08+	7/08+	6/08+	4/08+
Single most important factor.....	15	20	9	9
One of several important factor.....	20	14	16	16
Not an important factor.....	61	62	73	73
Not sure.....	4	4	2	2

+ Results shown reflect responses among registered voters.



28. Now I'm going to read you some things that you might learn about some of the candidates running for president. For each one, please tell me whether **(A)** you are enthusiastic about the candidate having this attribute, **(B)** you are comfortable with it, **(C)** you have some reservations about it, **(D)** you are very uncomfortable with it, or **(E)** it makes no difference to you.

	<b>(A)</b> Enthusiastic About This <u>Attribute</u>	<b>(B)</b> Comfortable With This <u>Attribute</u>	<b>(C)</b> Have Some Reservations About This <u>Attribute</u>	<b>(D)</b> Very Uncomfortable With This <u>Attribute</u>	<b>(E)</b> Makes No Difference	Not Sure	
<b>John McCain would be the oldest president elected to a first term</b>							<b>[246]</b>
August 2008+.....	1	14	21	16	47	1	
June 2008+.....	2	19	26	12	41	-	
March 2008+.....	2	24	24	16	33	1	
March 2007.....	3	20	19	11	46	1	
<b>Barack Obama would be the first African-American president</b>							<b>[247]</b>
August 2008+.....	16	21	8	4	51	-	
June 2008+.....	17	26	8	5	44	-	
March 2008+.....	26	26	8	6	33	1	
November 2007+.....	19	25	7	8	40	1	
March 2007.....	21	24	7	6	41	1	

+ Results shown reflect responses among registered voters.

29. If there were an African-American president, do you feel that race relations in the United States would get better, get worse, or would not change much either way? +

Race relations would get better.....	23	<b>[248]</b>
Race relations would get worse.....	15	
Race relations would not change much either way.....	55	
Not sure.....	7	

+ Results shown reflect responses among registered voters.

30. When it comes to the **(READ ITEM)** and the 2008 general election, would you say that it is very unified, fairly unified, just somewhat unified, or not unified?

	<u>Very Unified</u>	<u>Fairly Unified</u>	<u>Just Somewhat Unified</u>	<u>Not That Unified</u>	<u>Not Sure</u>	
<b>Democratic Party</b>						<b>[249]</b>
August 2008+ ** .....	11	23	37	26	3	
June 2008+.....	11	22	36	26	5	
<b>Republican Party</b>						<b>[250]</b>
August 2008+ ** .....	13	30	37	16	4	
June 2008+.....	16	25	32	19	8	

\*\* Asked of one-half the respondents (FORM B).

+ Results shown reflect responses among registered voters.

31. Do you plan on watching Barack Obama's speech when he accepts the Democratic nomination for president? + \*

Yes, plan on watching.....	70	<b>[251]</b>
No, do not plan on watching .....	23	
Not sure.....	7	

\* Asked of one-half the respondents (FORM A).  
+ Results shown reflect responses among registered voters.

32. Do you plan on watching John McCain's speech when he accepts the Republican nomination for president? + \*\*

Yes, plan on watching.....	62	<b>[252]</b>
No, do not plan on watching .....	31	
Not sure.....	7	

\*\* Asked of one-half the respondents (FORM B).  
+ Results shown reflect responses among registered voters.

33. In this year's election for president, have you mainly been participating by following the election in the news and by voting, or have you been more actively participating in the political process? +

Following the election in the news and voting.....	84	<b>Skip to Q.35a</b>	<b>[253]</b>
More actively participating.....	14	<b>CONTINUE</b>	
Not sure.....	2	<b>Skip to Q.35a</b>	

+ Results shown reflect responses among registered voters.

**(ASK ONLY OF RESPONDENTS WHO SAY "MORE ACTIVELY PARTICIPATING" IN Q.33.)**

34. Please tell me which of the following things you have done in the past twelve months related to the presidential election. +

*THIS TABLE HAS BEEN RANKED BY THE HIGHEST PERCENTAGE*

Done research on the background or positions of a candidate.....	8	<b>[254]</b>
Attended a speech, rally, or political meeting.....	5	<b>&gt;</b>
Signed up to receive e-mails.....	5	
Donated money.....	5	
Displayed bumper stickers, signs, or buttons for a candidate.....	5	
Volunteered your time.....	4	
Other (VOL).....	1	
Have done none of these.....	1	
Not sure.....	-	
Following the election in the news and voting/Not sure (Q.33).....	86	

+ Results shown reflect responses among registered voters.

Changing subjects. . .

35. I'm going to read you several steps that could be taken to ease America's energy problems. For each one, tell me whether you think this is a step in the right direction, a step in the wrong direction, or if you do not have an opinion either way. **(IF "RIGHT DIRECTION," ASK:)** And do you think this will accomplish a great deal or just a little in dealing with America's energy needs? +

THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE WHO SAY RIGHT DIRECTION-ACCOMPLISH A GREAT DEAL

	Right Direction		Wrong Direction	No Opinion	Not Sure	
	Accomplish A Great Deal	Accomplish Just A Little				
Developing alternative energy sources, such as solar energy and wind energy **.....	72	20	3	4	1	[263]
Requiring that cars be built to be more fuel efficient **.....	64	24	5	5	2	[264]
Building more oil refineries in America **.....	50	17	19	11	3	[260]
Expanding areas for drilling for oil off the coast of the United States **.....	44	19	27	7	3	[261]
Building more nuclear power plants *.....	40	13	31	12	4	[255]
Open environmentally protected areas in Alaska for oil and gas exploration *.....	38	19	33	6	4	[257]
Taking steps that would encourage conservation, such as properly filling car tires with air and using energy-efficient light bulbs *.....	37	45	8	8	2	[256]
Placing a special tax on oil companies' profits **.....	32	21	34	10	3	[262]
Releasing some of the oil from the reserve that the federal government keeps in case of emergencies *.....	19	28	39	11	3	[259]
Having a gas tax holiday where consumers would not have to pay federal taxes on gasoline for several months *.....	16	23	45	12	4	[258]

\* Asked of one-half the respondents (FORM A).

\*\* Asked of one-half the respondents (FORM B).

+ Results shown reflect responses among registered voters.

36. When it comes to addressing our energy problems, which ONE of the following do you think should receive the MOST emphasis? **(IF MORE THAN ONE, ASK:)** Well, if you had to choose just one, which would you say should receive the MOST emphasis? +

THIS TABLE HAS BEEN RANKED BY THE HIGHEST PERCENTAGE

Developing alternative energy sources.....	61	[265]
Exploring and drilling for oil in the United States.....	25	
Having Americans conserve and use less oil.....	12	
Not sure.....	2	

+ Results shown reflect responses among registered voters.

37. On a different topic, in general do you think of Russia as more of an ally or more of an adversary?

	<u>8/08+**</u>	<u>4/02</u>	<u>5/96</u>	<u>3/95</u>	
Ally.....	19	52	48	56	<b>[266]</b>
Adversary.....	62	26	28	35	
Both/neither (VOL).....	8	11	10	5	
Not sure.....	11	11	14	4	

\*\* Asked of one-half the respondents (FORM B).  
+ Results shown reflect responses among registered voters.

38. As you may know, there recently has been military conflict between Russia and the nation of Georgia. If Russia has military conflicts with any other countries that used to be part of the Soviet Union, do you think the United States should or should not provide military assistance to the other country? + \*\*

Should provide military assistance.....	25	<b>[267]</b>
Should not provide military assistance.....	56	
Depends (VOL).....	11	
Not sure.....	8	

\*\* Asked of one-half the respondents (FORM B).  
+ Results shown reflect responses among registered voters.

39. Thinking now about China, today, in general do you think of China as more of an ally or more of an adversary?

	<u>8/08+*</u>	<u>7/08+</u>	<u>7/05</u>	<u>4/01</u>	<u>6/99</u>	<u>5/97<sup>1</sup></u>	<u>3/95<sup>1</sup></u>	
Ally.....	24	23	26	16	18	29	31	<b>[268]</b>
Adversary.....	54	54	49	71	67	59	62	
Both (VOL) <sup>1</sup> .....	6	8	7	5	3	{ 6	{ 2	
Neither (VOL).....	5	4	3	2	2			
Not sure.....	11	11	15	6	10	6	5	

\* Asked of one-half the respondents (FORM A).  
<sup>1</sup> Prior to June 1999, the volunteered responses "both" and "neither" were combined  
+ Results shown reflect responses among registered voters.

40. Has the Summer Olympics in Beijing given you a more favorable impression of China or a less favorable impression of China, or has it not affected your impression of China either way? + \*\*

More favorable impression.....	19	<b>[269]</b>
Less favorable impression.....	20	
No affect either way.....	60	
Not sure.....	1	

\*\* Asked of one-half the respondents (FORM B).  
+ Results shown reflect responses among registered voters.

41. For each of the following groups, please tell me whether you feel that they are receiving too many special advantages, receiving fair treatment, or are being discriminated against.

THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE OF ALL REGISTERED VOTERS WHO SAY  
RECEIVING TOO MANY SPECIAL ADVANTAGES

	Receiving Too Many Special Advantages	Receiving Fair Treatment	Being Discriminated Against	Not Sure	
<b>Hispanics</b>					<b>[271]</b>
<i>August 2008 +</i>					
ALL REGISTERED VOTERS.....	26	40	27	7	
Whites.....	28	42	24	6	
African Americans.....	28	20	40	12	
Hispanics.....	6	46	41	7	
<i>March 2000</i>					
ALL ADULTS.....	15	46	30	9	
Whites.....	17	48	26	9	
African Americans.....	11	28	52	9	
Hispanics.....	6	58	32	4	
<i>July 1990 ALL ADULTS.....</i>	11	47	27	15	
<b>Gays and lesbians</b>					<b>[272]</b>
<i>August 2008 +</i>					
ALL REGISTERED VOTERS.....	23	28	40	9	
<b>African Americans</b>					<b>[270]</b>
<i>August 2008 +</i>					
ALL REGISTERED VOTERS.....	16	51	28	5	
Whites.....	19	56	21	4	
African Americans.....	4	22	61	13	
Hispanics.....	5	49	41	5	
<i>March 2000</i>					
ALL ADULTS.....	19	42	34	5	
Whites.....	21	45	30	4	
African Americans.....	1	29	63	7	
Hispanics.....	18	43	33	6	
<i>July 1990 ALL ADULTS.....</i>	14	43	36	7	
<b>The elderly</b>					<b>[273]</b>
<i>August 2008 +</i>					
ALL REGISTERED VOTERS.....	3	43	48	6	

+ Results shown reflect responses among registered voters.

**FACTUALS:** Now I am going to ask you a few questions for statistical purposes only.

F1a. A lot of people are unable to get out and vote for many reasons. Did you happen to vote in the November 2004 election for president? **(IF "YES," ASK:)** For whom did you vote—George W. Bush, John Kerry, or someone else? +

Voted—George W. Bush .....	44	<b>Skip to Q.F2</b>	<b>[274-275]</b>
Voted—John Kerry .....	34		
Voted—someone else .....	6		
Voted—refused (VOL) .....	3		
No, did not vote.....	11	<b>CONTINUE</b>	
Not sure .....	2		

+ Results shown reflect responses among registered voters.

**(ASK ONLY OF RESPONDENTS WHO SAY THEY DID NOT VOTE OR ARE NOT SURE IN Q.F1a.)**

F1b. Will this year be the first time you have ever voted in a presidential election? +

Yes, first time .....	8	<b>[276]</b>
No, not first time.....	3	
Not sure.....	2	
Voted 2004 (Q.F1a).....	87	

+ Results shown reflect responses among registered voters.

F2. Are you currently employed? **(IF "CURRENTLY EMPLOYED," ASK:)** What type of work do you do?

**(IF "NOT CURRENTLY EMPLOYED," ASK:)** Are you a student, a homemaker, retired, or unemployed and looking for work? +

<u>Currently Employed</u>		
Professional, manager.....	24	<b>[277-278]</b>
White-collar worker.....	21	
Blue-collar worker.....	14	
Farmer, rancher.....	-	
<u>Not Currently Employed</u>		
Student.....	4	
Homemaker.....	5	
Retired.....	24	
Unemployed, looking for work.....	4	
Other.....	-	
Not sure.....	4	

+ Results shown reflect responses among registered voters.

F3. What is the last grade that you completed in school? +

Grade school.....	1	<b>[315-316]</b>
Some high school.....	4	
High school graduate.....	25	
Some college, no degree.....	16	
Vocational training/2-year college.....	12	
4-year college/bachelor's degree.....	23	
Some postgraduate work, no degree.....	3	
2-3 years postgraduate work/master's degree.....	11	
Doctoral/law degree.....	3	
Not sure/refused.....	2	

+ Results shown reflect responses among registered voters.

F4. Are you currently single and never married, unmarried and living with a partner, married, separated, widowed, or divorced? +

Single .....	20	<b>317</b>
Unmarried and living with a partner .....	3	
Married .....	59	
Separated .....	1	
Widowed .....	7	
Divorced .....	8	
Other (VOL) .....	-	
Not sure/refused .....	2	

+ Results shown reflect responses among registered voters.

F5. Generally speaking, do you think of yourself as a Democrat, a Republican, an independent, or something else? (IF "DEMOCRAT" OR "REPUBLICAN," ASK:) Would you call yourself a strong (Democrat/Republican) or not a very strong (Democrat/Republican)? (IF "INDEPENDENT," ASK:) Do you think of yourself as closer to the Republican Party, closer to the Democratic Party, or do you think of yourself as strictly independent? +

Strong Democrat.....	23	<b>[318]</b>
Not very strong Democrat.....	8	
Independent/lean Democrat.....	12	
Strictly independent.....	16	
Independent/lean Republican.....	12	
Not very strong Republican.....	7	
Strong Republican.....	15	
Other (VOL).....	5	
Not sure.....	2	

+ Results shown reflect responses among registered voters.

F6. Thinking about your general approach to issues, do you consider yourself to be liberal, moderate, or conservative? (IF "LIBERAL" OR "CONSERVATIVE," ASK:) Do you consider yourself to be very (liberal/conservative) or somewhat (liberal/conservative)? +

Very liberal.....	9	<b>[319]</b>
Somewhat liberal.....	18	
Moderate.....	34	
Somewhat conservative.....	20	
Very conservative.....	15	
Not sure.....	4	

+ Results shown reflect responses among registered voters.

(ASK ONLY OF NON-AFRICAN AMERICANS IN Q2c.)

F7a. Do you personally know or work with someone who is African American? +

Yes.....	85	<b>CONTINUE</b>	<b>[320]</b>
No.....	14	<b>Skip to Q.F8a</b>	
Not sure.....	1		

+ Results shown reflect responses among registered voters.

**(ASK ONLY OF RESPONDENTS WHO SAY THEY KNOW/WORK WITH AN AFRICAN AMERICAN IN Q.F7a.)**

F7b. Is that person a close friend, a co-worker, a member of your family, or an acquaintance? +

Close friend.....	41	<b>[321]</b>
Co-worker.....	42	>
Family member.....	7	
Acquaintance.....	31	
Other (VOL).....	1	
Not sure/refused.....	-	

+ Results shown reflect responses among registered voters.

F8a. What is your religion? +

Protestant (includes Baptist, Lutheran, Methodist, Episcopal, Presbyterian, and other Christians) .....	51	<b>CONTINUE</b>	<b>[322]</b>
Catholic .....	26		
Jewish .....	1	<b>Skip to Q.F9</b>	
Muslim .....	-		
Mormon/LDS/Church of Jesus Christ of Latter Day Saints ....	1		
Other.....	9		
None.....	9	<b>CONTINUE</b>	
Not sure/refused .....	3		

+ Results shown reflect responses among registered voters.

**(ASK ONLY OF RESPONDENTS WHO SAY PROTESTANT, OTHER, NONE, OR NOT SURE IN Q.F8a.)**

F8b. Would you describe yourself as either a fundamentalist or an evangelical Christian, or would you not describe yourself that way? +

Fundamentalist/evangelical .....	18	<b>[323]</b>
Neither fundamentalist nor evangelical .....	46	
Not sure .....	8	
Catholics/Jewis/Muslim/Momom(Q.F7b).....	28	

+ Results shown reflect responses among registered voters.

F9. How often do you attend services at a church, synagogue, mosque, or other place of worship? +

Never.....	14	<b>[324]</b>
Once a year.....	6	
A few times a year.....	20	
Once a month.....	7	
About twice a month.....	10	
Once a week or more often.....	39	
Not sure.....	4	

+ Results shown reflect responses among registered voters.



**(ASK ONLY OF HISPANICS IN Q.2b.)**

F10. Were you or was one of your parents born outside the United States? **(IF "YES," ASK:)** And were you, your parents, or both you and your parents born outside the United States? +

Yes, respondent born outside United States.....	2	<b>[325-326]</b>
Yes, respondent's parents born outside the United States.....	10	
Yes, both respondent and parents born outside the United States.....	3	
No, neither respondent nor parents born outside the United States.....	83	
Not sure.....	2	

+ Results shown reflect responses among registered voters.

F11a. Are you a current or retired labor union member?

**(ASK ONLY OF RESPONDENTS WHO SAY NO OR NOT SURE IN Q.F11a.)**

F11b. Is anyone else in your household a current or retired labor union member? +

Labor union member.....	13	<b>[327-328]</b>
Union household.....	9	
Non-union household.....	76	
Not sure.....	2	

+ Results shown reflect responses among registered voters.

F12. Please tell me whether any of the following statements apply to you. +

You or an immediate family member are currently serving in the U.S. military.....	9	<b>[329]</b>
You are a military veteran.....	15	>
Someone in your immediate family is a military veteran.....	43	
Neither you nor an immediate family member is a current or former member of the military...	37	
Not sure.....	2	

+ Results shown reflect responses among registered voters.

F13. Would you describe the area that you live in as an urban area, a suburban area, a small town, or a rural area? +

Urban .....	20	<b>[330]</b>
Suburban .....	32	
Small town .....	28	
Rural .....	17	
Not sure .....	3	

+ Results shown reflect responses among registered voters.

- F14. If you added together the yearly income of all the members of your family who were living at home last year, would the total be less than ten thousand dollars, between ten thousand dollars and twenty thousand dollars, between twenty thousand dollars and thirty thousand dollars, between thirty thousand dollars and forty thousand dollars, between forty thousand dollars and fifty thousand dollars, between fifty thousand dollars and seventy-five thousand dollars, between seventy-five thousand dollars and one hundred thousand dollars, or would the total be more than that?

Less than \$10,000.....	2	[331]
Between \$10,000 and \$20,000.....	5	
Between \$20,000 and \$30,000.....	8	
Between \$30,000 and \$40,000.....	9	
Between \$40,000 and \$50,000.....	9	
Between \$50,000 and \$75,000.....	19	
Between \$75,000 and \$100,000.....	14	
More than \$100,000.....	17	
Not sure/refused.....	17	

+ Results shown reflect responses among registered voters